

MAX FRANKEL

677 Sterling Place, Brooklyn, NY 11216
maxfrankel60@gmail.com • (631) 335-2448
www.maxfrankel.com

EDUCATION

Miami Advertising School, **Copywriting Program**, Queens, NY, 2019 - 2021

Miami Advertising School, **Strategy Bootcamp**, Queens, NY, 2020

Northeastern University, **B.S. Business in Marketing, Psychology Minor**, Boston, MA, 2015

EXPERIENCE

Uber Driver

New York City, 2018 - 2020

Roughly 7,500 complete strangers took a seat in my Volkswagen Golf over two years. From the Columbia professor to the Bronx crack dealer to Dave Chappell (yes, *the* Dave Chappell), I've had the pleasure of open conversation with an inordinate amount of humans while studying at Miami Ad School. It turns out that many passengers open up to their driver with a therapist-like comfort. It was a thought-provoking experience that has provided an endless reserve of creative fodder.

4.88 Uber rating. If you need route/highway recommendations, I'm your guy.

Structure Consulting Group, Site Acquisition Specialist

Arlington, MA, 2015 - 2018

As a telecommunication-cell-tower-scout for Verizon Wireless, I drove remote areas of New England in search of the right plot of land for new antenna installations.

Facilitated (*obligatory buzz-word*) leases between landlords and Verizon. Guided the leasing process by coordinating attorneys, engineers, architects, and landlords. Obtained building permits and attended municipal zoning hearings to ensure the successful rollout of Verizon's new cell towers.

HealthTrust, Research Internship

Los Angeles, CA, 2015

Interned at a real estate appraisal firm that specialized in senior housing communities. Built hundreds of reports that were used by banks to determine the refinancing terms of real estate contracts.

Strategic Retail Advisors, Research Internship

Framingham, MA, 2013

Interned at a real estate brokerage firm that worked with national retailers expanding their presence in New England. Scouted locations for Gap, Family Dollar, and Qdoba. Utilized demographics, psychographics, and town layouts to determine which locations would provide the best opportunities for each business.