

MAX FRANKEL

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maxfrankel.com

## EDUCATION

Miami Advertising School, **Copywriting**, New York City, 2019 - 2021

Miami Advertising School, **Strategy Bootcamp**, New York City, 2020

Northeastern University, **B.S. Business in Marketing, Psychology Minor**, Boston, MA, 2015

## EXPERIENCE

**Havas**, Senior Copywriter  
New York City, 05/23- present

**The Farmer's Dog**, Copywriter  
New York City, 2022-2023

Wrote across email, digital, TV, print, social, inserts, direct mail.

**Ogilvy**, Copywriting Intern  
New York City, 2021

Powerade, Nationwide, Gerber.

**Structure Consulting Group**, Site Acquisition Specialist  
Boston, MA, 2015 - 2018

In a past life, I scouted cell tower locations for Verizon Wireless. I've seen parts of America no one should see.

## SKILLS

Writing: copy, stand-up, songs, WiFi names, lists.