

MAX FRANKEL

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EDUCATION

Miami Advertising School, **Copywriting Program**, Queens, NY, 2019 - 2021  
Miami Advertising School, **Strategy Bootcamp**, Queens, NY, 2020  
Northeastern University, **B.S. Business in Marketing, Psychology Minor**, Boston, MA, 2015

EXPERIENCE

**The Farmer's Dog**, Copywriter  
New York City, 2022-present

**Ogilvy**, Copywriting Intern  
New York City, 2021  
Powerade, Nationwide, Gerber.

**Uber Driver**  
New York City, 2018 - 2020  
7,500 passengers. 4.88 driver rating. One tiny Volkswagen Golf.  
If you need route/highway recommendations, I'm your guy.

**Structure Consulting Group**, Site Acquisition Specialist  
Boston, MA, 2015 - 2018  
As a cell tower scout for Verizon Wireless, I drove remote areas of New England in search of the right plot of land for new antenna installations.

**HealthTrust**, Research Internship  
Los Angeles, CA, 2015  
Interned at a real estate appraisal firm that specialized in senior housing communities.

**Strategic Retail Advisors**, Research Internship  
Boston, MA, 2013  
Interned at a real estate brokerage firm that worked with national retailers expanding their presence in New England.  
Scouted locations for Gap, Family Dollar, and Qdoba.