

MAX FRANKEL

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EDUCATION

Miami Advertising School, **Copywriting Program**, Queens, NY, 2019 - 2021
Miami Advertising School, **Strategy Bootcamp**, Queens, NY, 2020
Northeastern University, **B.S. Business in Marketing, Psychology Minor**, Boston, MA, 2015

EXPERIENCE

The Farmer's Dog, Junior Copywriter
New York City, 2022-present

Ogilvy, Copywriting Intern
New York City, 2021
Powerade, Nationwide, Gerber.

Uber Driver
New York City, 2018 - 2020
7,500 passengers. 4.88 driver rating. One tiny Volkswagen Golf.
Read my published story of the experience here: [Silly & Serious](#).
If you need route/highway recommendations, I'm your guy.

Structure Consulting Group, Site Acquisition Specialist
Boston, MA, 2015 - 2018

As a telecommunication-cell-tower-scout for Verizon Wireless, I drove remote areas of New England in search of the right plot of land for new antenna installations.

Facilitated (*obligatory buzz-word*) leases between landlords and Verizon. Guided the leasing process by coordinating attorneys, engineers, architects, and landlords. Obtained building permits and attended municipal zoning hearings to ensure the successful rollout of Verizon's new cell towers.

HealthTrust, Research Internship
Los Angeles, CA, 2015

Interned at a real estate appraisal firm that specialized in senior housing communities. Built hundreds of reports that were used by banks to determine the refinancing terms of real estate contracts.

Strategic Retail Advisors, Research Internship
Boston, MA, 2013

Interned at a real estate brokerage firm that worked with national retailers expanding their presence in New England. Scouted locations for Gap, Family Dollar, and Qdoba. Utilized demographics, psychographics, and town layouts to determine which locations would provide the best opportunities for each business.